

# OPEN APP!

## Call for competition proposals

### Create a community-activating app and win money and professional support for its launch!

There are plenty ways of how to actively improve community life. Do you care about public space? Do you work with local groups? Or help others engage in new creative ways? Do you think you have got what it takes to use new technologies to make the next big thing for your community? Then it's time for you to participate in the contest! We are looking for ideas on how to develop, organize and enliven community life using a mobile or website application.

#### The App should:

- Strengthen community ties
- Be user-friendly and try to engage different age groups
- Reflect existing geographical, social, cultural and/or infrastructural conditions of potential users
- Be original and economically viable

**1st Prize: CZK 50 000 + participation in a unique educational programme  
Creative Incubator DEPO2015 in the Centre for Creative Entrepreneurship in Pilsen**

**Deadline: November 10, 2015**

The Open App! competition is organized by the Aspen Institute Prague and Pilsen 2015 o.p.s., within the Open Up! Creative Placemaking Festival 2015. More info at <http://www.aspeninstitute.cz/en/news/open-app-competition/>

